

# Workmates Features

Employee engagement, communication, and rewards & recognition will never be the same. Take a detailed look at Workmates' groundbreaking features and capabilities.



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01

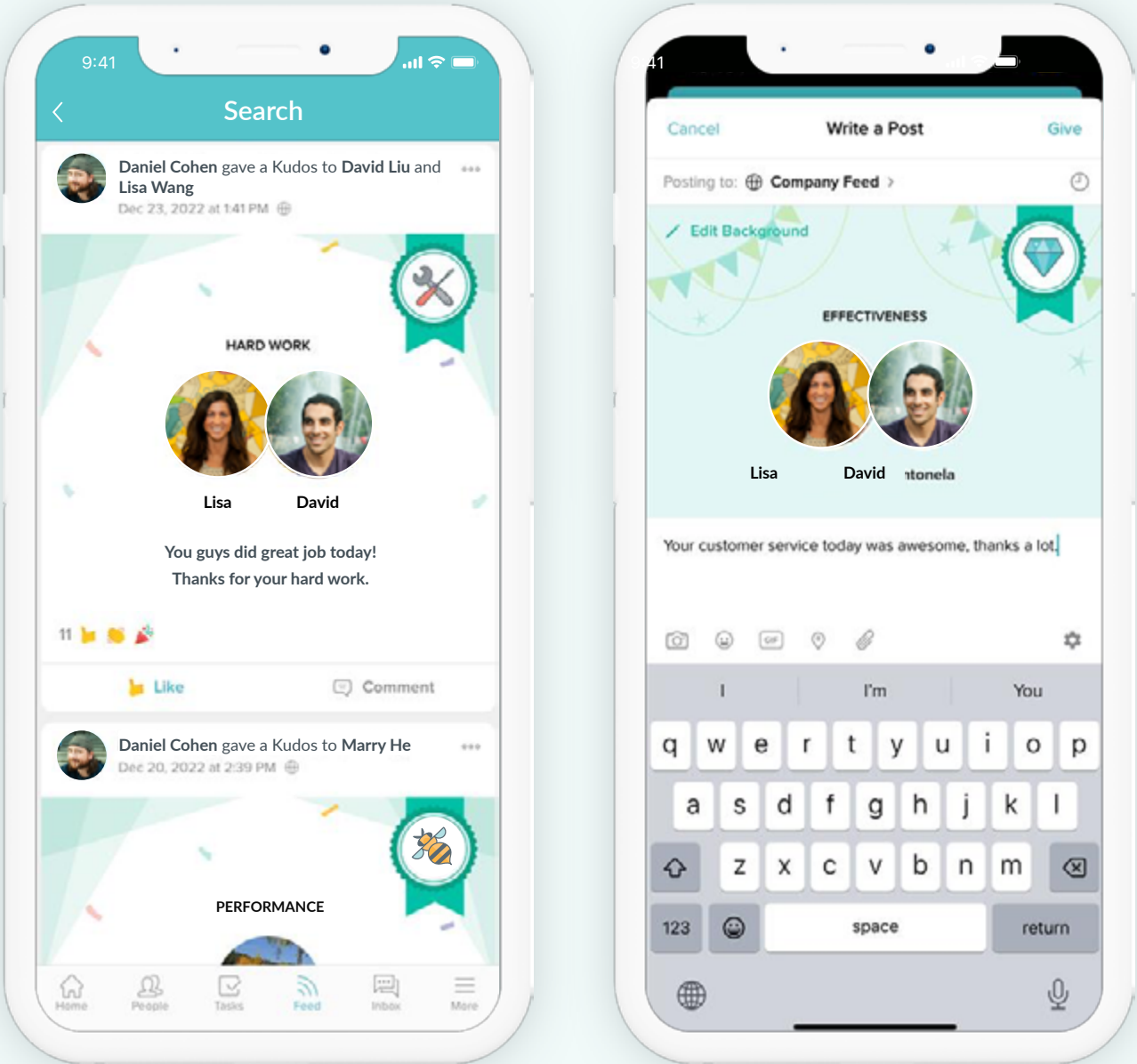
# Recognition and Rewards



# Customizable Kudos

With Workmates, it's easy to recognize team effort, make “digital high fives” fun for everyone, and keep a record on how it's all going. Best of all, it's all in one place so you effortlessly transform your culture to align with your core values.

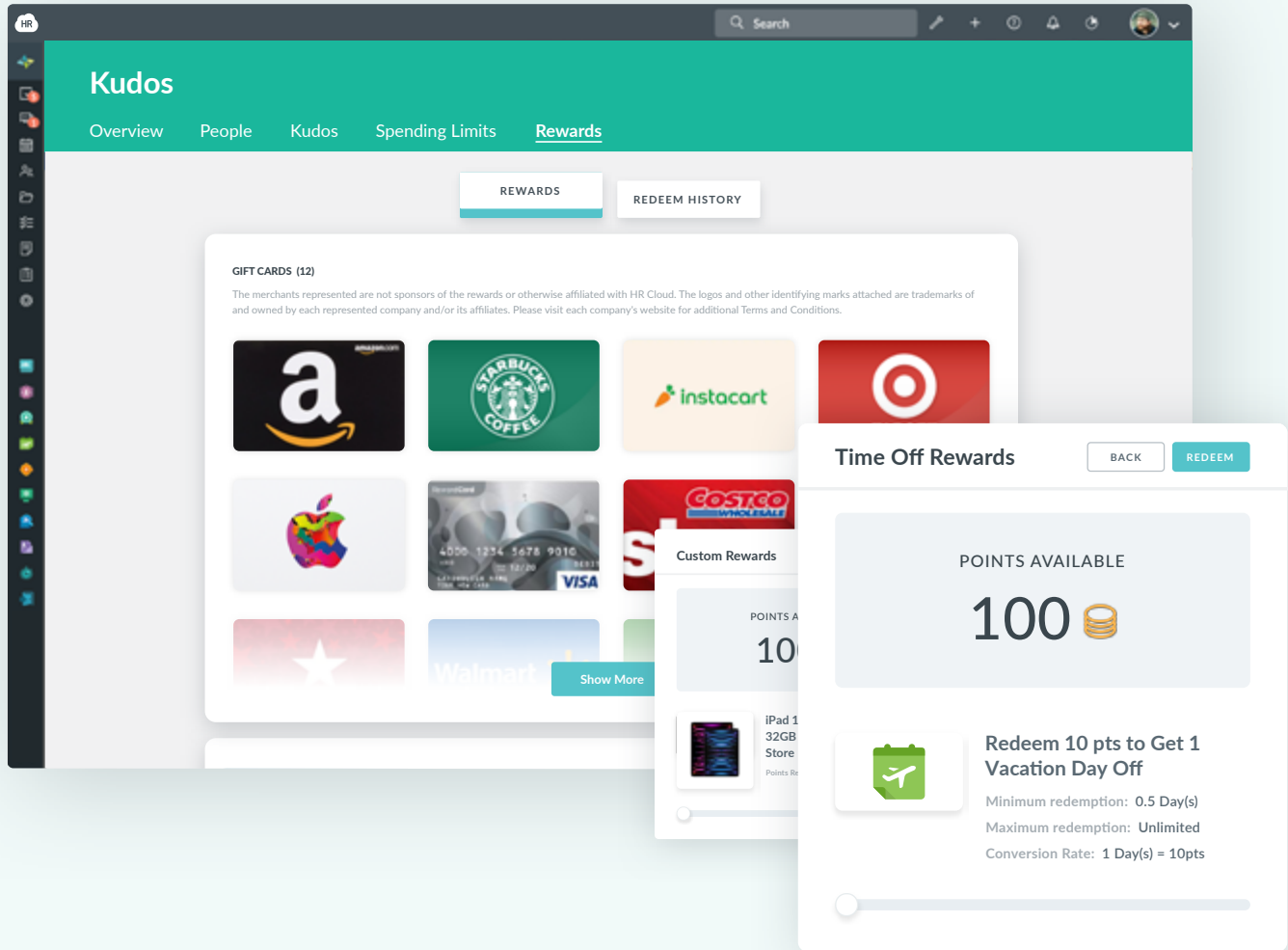
Make peer-to-peer rewards and recognition fun. Gamifying employee or team goals inspires healthy competition.



# Unlimited Custom Rewards

Your employees can share and redeem kudos points that they can later exchange for gift cards or other prizes of your choice.

Workmates' customizable recognition program lets you build an offering of gift card rewards as diverse as your team - and it fits any budget. Set redemption rates and gift card values however you'd like, and update at any time if your budget changes.



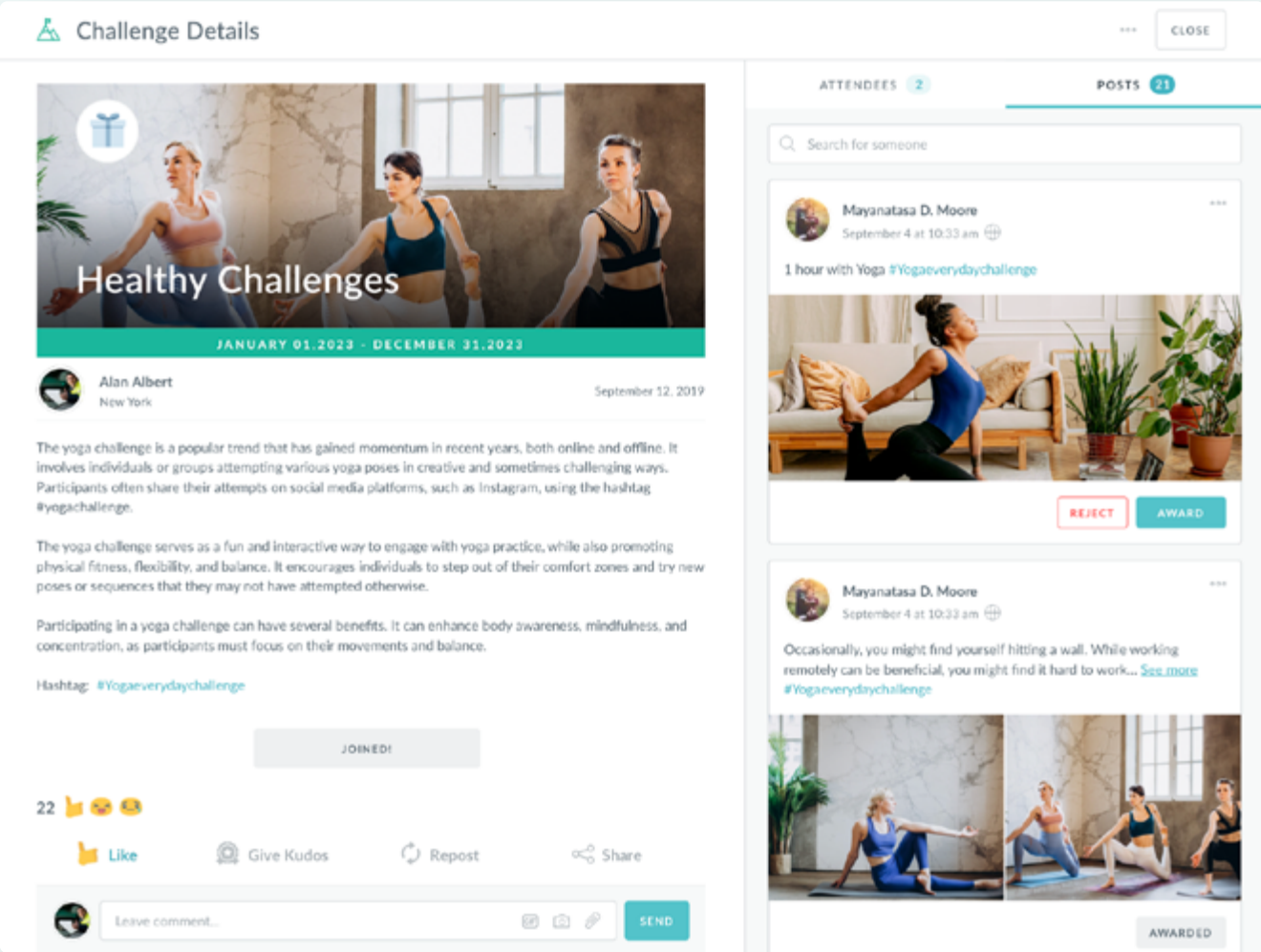
# Company Challenges

Inspire employees and create a more dynamic and engaged culture with Workmates' innovative Challenge feature.

Challenge gives you the power to gamify team or individual goals, encouraging growth and some healthy competition.

Recognize your top talent by sharing challenge winners on the company feed. Watch employee morale soar and the virtual high fives fly in the comments section.

Customizable approval workflows put you in control. Give autonomy with automatic approvals or maintain oversight with admin involvement.



02

# Employee Communication and Engagement

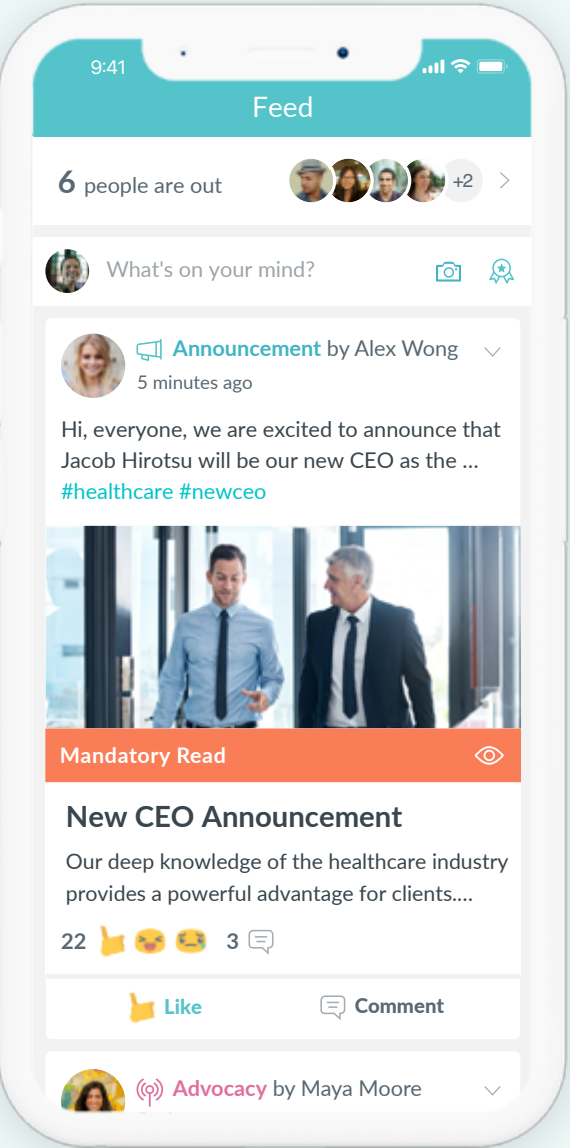
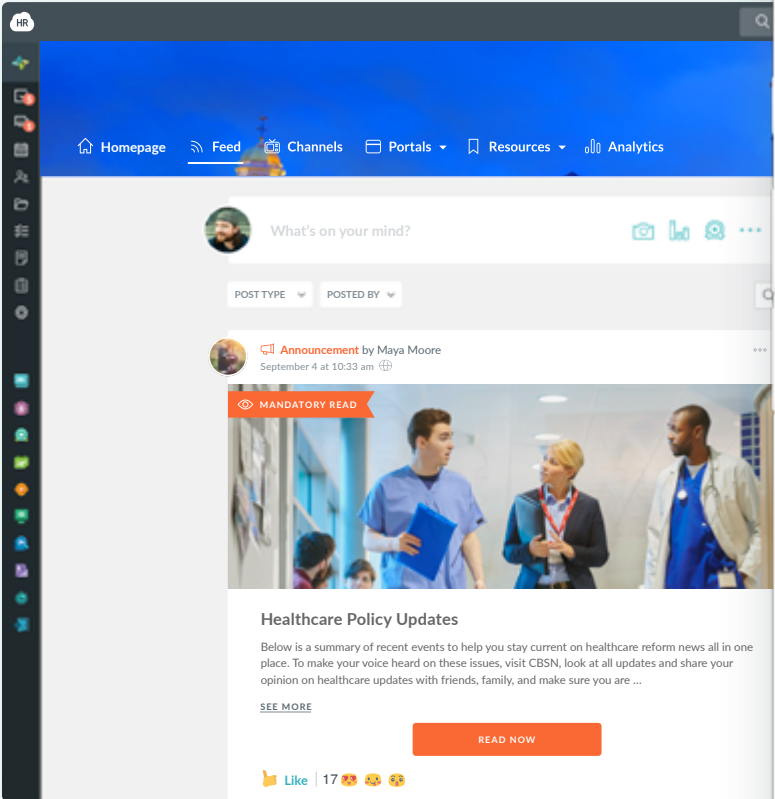




# Personalized Newsfeed

The focal point of your company's employee experience is the personalized newsfeed. This centralized newsfeed becomes a single hub any user can use to communicate just about anything happening at your company.

- Company announcements
- Employee advocacy posts
- Out-of-office notifications
- Events
- Surveys and polls
- Peer recognition
- Employee spotlights
- New hire information/introductions
- Automated birthday and work
- Anniversary announcements

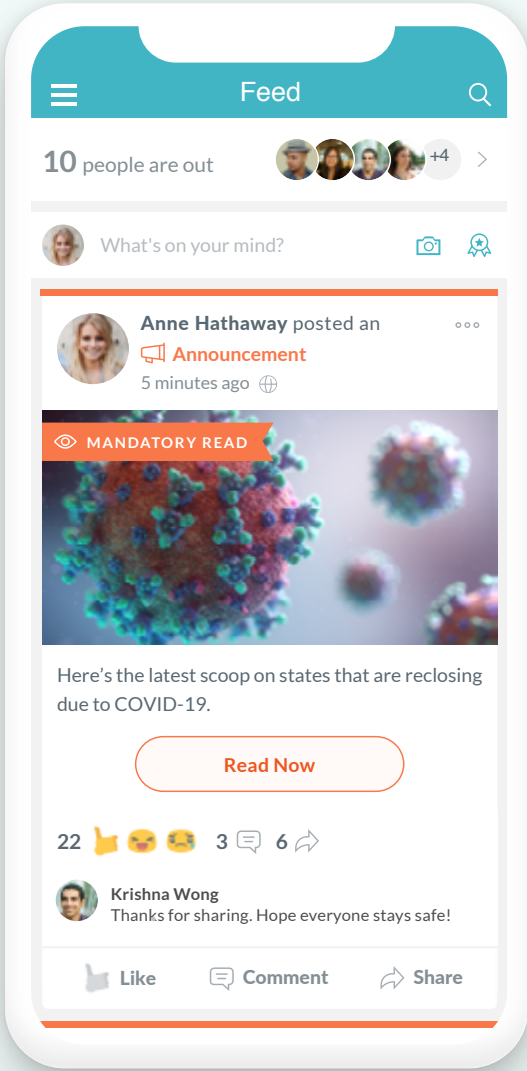
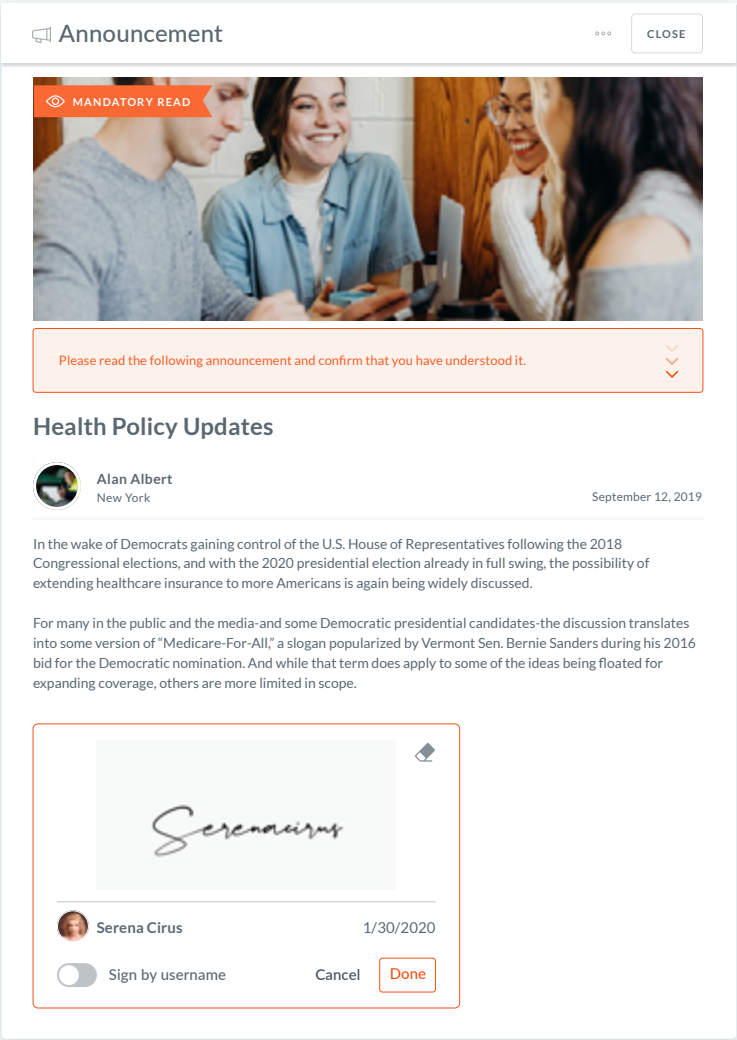




# Company Announcements

Now you can send important updates and announcements to the entire workforce. Make sure employees understand your message with mandatory reads with signature required and other essential tasks.

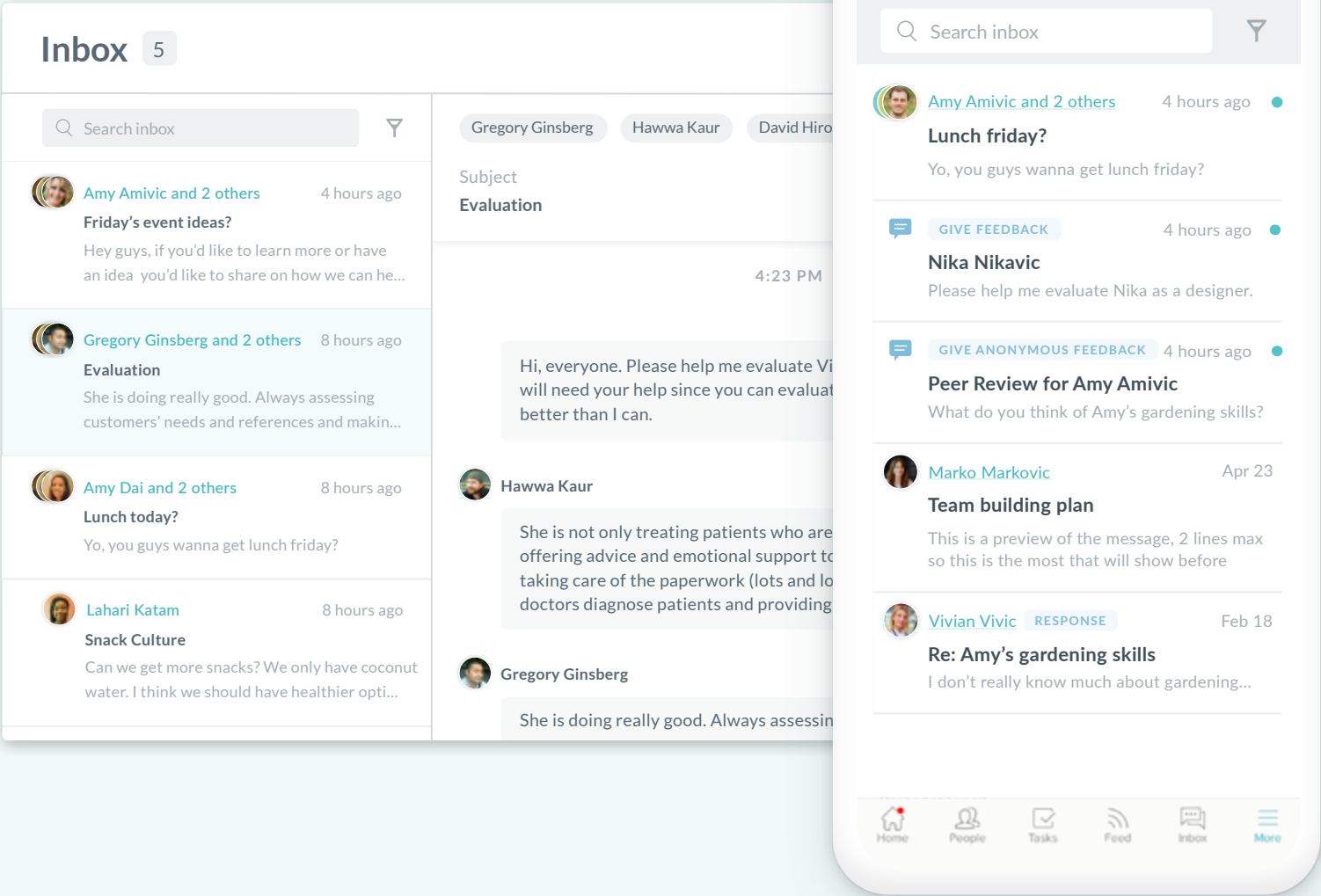
You can send real-time updates to all employees or use channels, profiles, and segmentation, or email newsletters to reach the right audience. With Workmates, your message will get through so all employees have the latest information.



# Chat

Get ready for a faster, easier, and more effective way to manage employee communications.

Inbox lets any employee start one-on-one or group chats within Workmates or another communication channel of their preference, such as Skype, Slack, Google Hangouts, and more.



# Notifications

With Workmates you can send urgent text communications or incorporate an official SMS feed for important communications from a public safety department or local government agency.

- SMS notification
- Text message notification
- Email notification
- Push notification
- Slack notification
- Team notification

Post Settings

Done

Comments

Let people comment on your post

Notify Audience

Audience will be notified about this post.

Email

Notify audience by sending an email notification.

Push notification

Notify audience by sending a push notification.

Text message

Notify audience by sending SMS to their mobile phones.

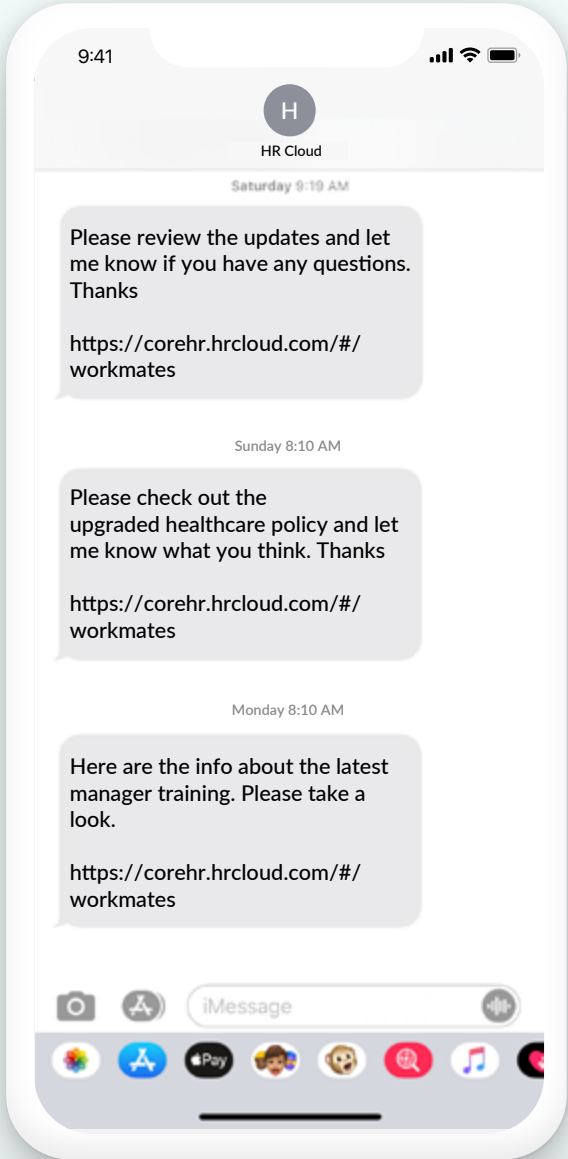
Message to be sent to the audience.

Hi, folks, please take a look of this training guide and let me know if you have any questions. Thanks

102/120

Mandatory Read

Audiences will be asked to confirm that they have read this post.

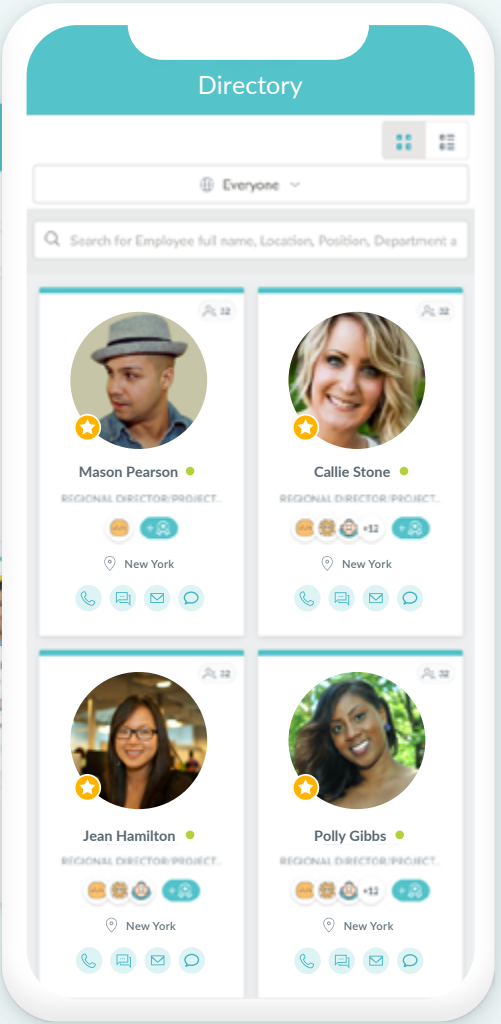
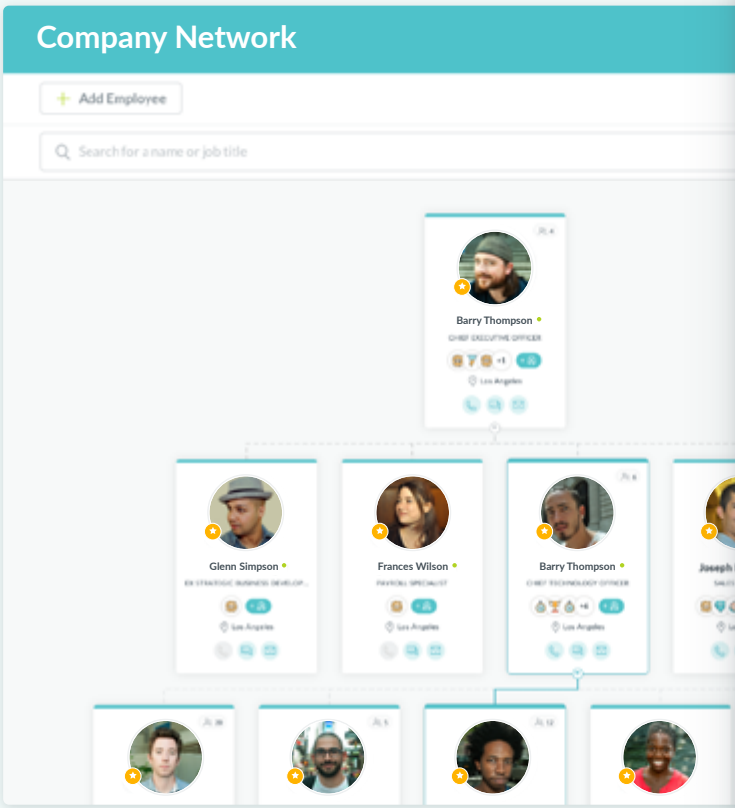


# Directory & Org-Chart

Workmates offers a highly detailed, extremely intuitive company directory – so any employee can put a face to a name or meet their peers.

It all starts with the employee profile. Each profile shows contact information, employee newsfeed posts, spotlights, recognition badges, calendars, where they fit in the overall org chart, and their external social media links.

Users can even browse, search, and create groups of favorite profiles. You can also limit access to control which employees can view certain profiles.



# Survey and Poll

Workmates' platform makes it so easy to create and send employee polls, surveys, and pulse surveys—all to collect real-time feedback to drive the business.

We designed our solution to carefully walk you through every possible step related to creating the ideal employee survey or poll. Nothing will be overlooked and you can quickly plan the audience, specific questions, the delivery time, and much more.

Employee Engagement Survey

SURVEY > RESPONDENTS > DURATION | ANALYTICS

Question fields

☒ Multiple choice

☐ Single choice

☐ Scale

☐ Short answer

☐ Yes / No answer

☐ Star rating

Employee Engagement Survey \*

Employee engagement is the strength of mental and emotional connection between employees and their work. Our e9 model measures engagement using a set of nine survey questions. The following three questions can help you evaluate employee engagement. The following three questions can help you evaluate employee engagement surveys are created equal.

When the organization makes changes, do you understand the reasons for the changes?

☐ Yes

☐ No

☐ I don't care

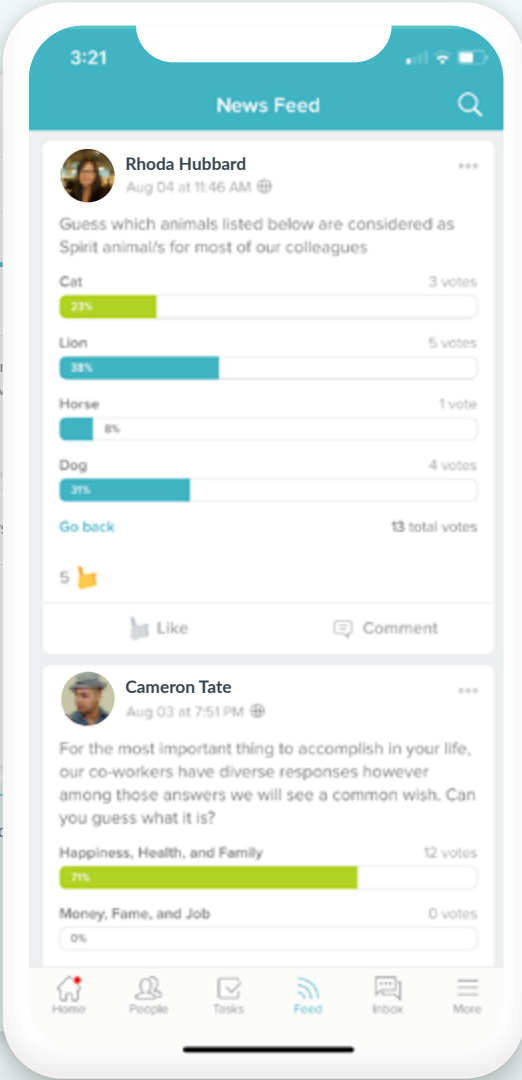
☐ Add option

How would you rate your experience with our product?

1 Very dissatisfied

to

10 Very satisfied

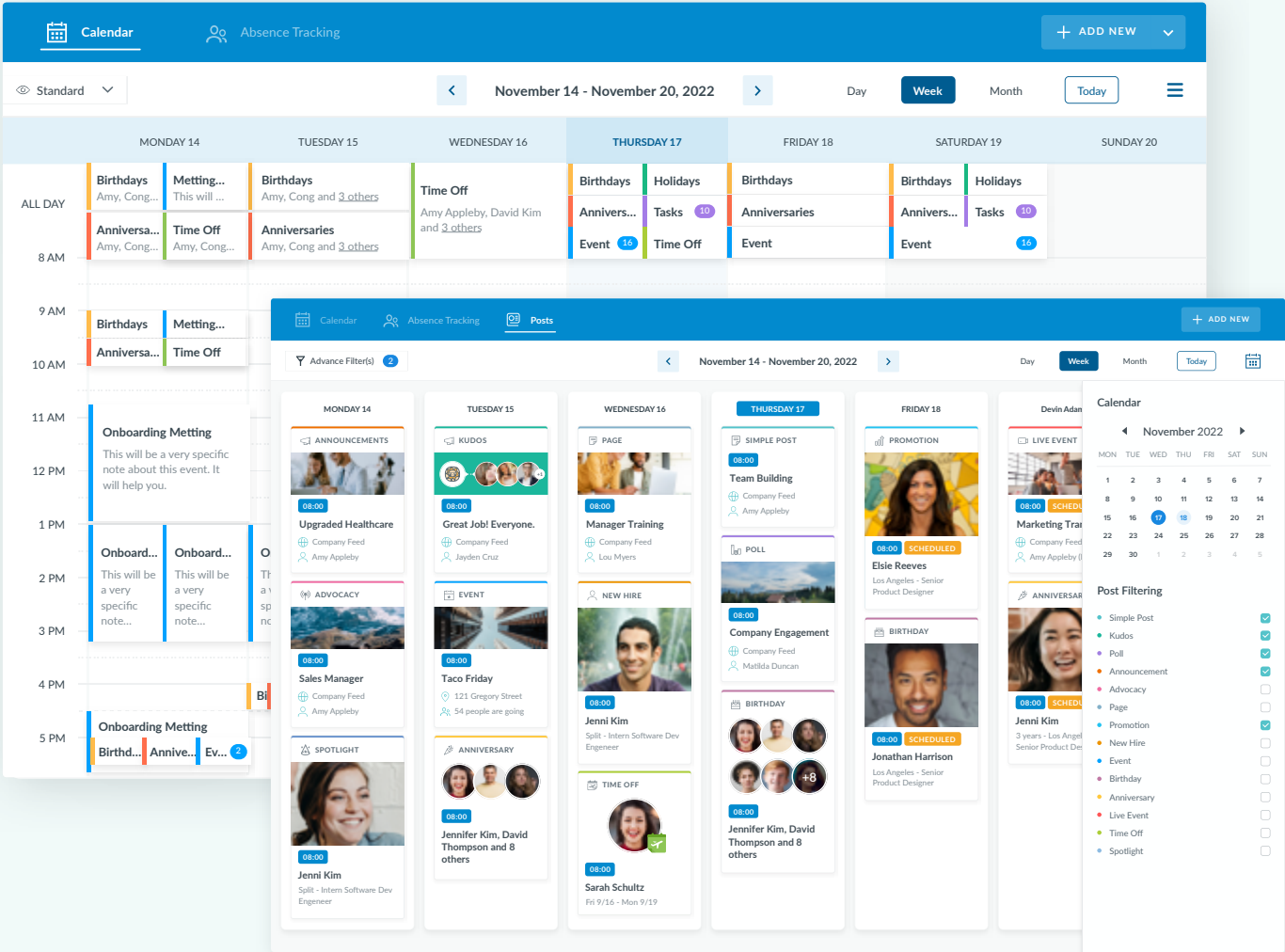
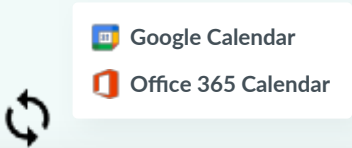


# Calendar

Teams also love the complete insight they have to know who's in the office with the leave status widget, including a detailed calendar display. Now any user will have real-time insight into any employee's status, even across different time zones.

Workmates gives you a better way to track absences, including vacations, PTO, and sick/personal days, so you know exactly where all employees are at any given time.

Concerned about privacy? Workmates has you covered: users can keep calendar events private to protect personal information.



03

## A Modern Employee Intranet



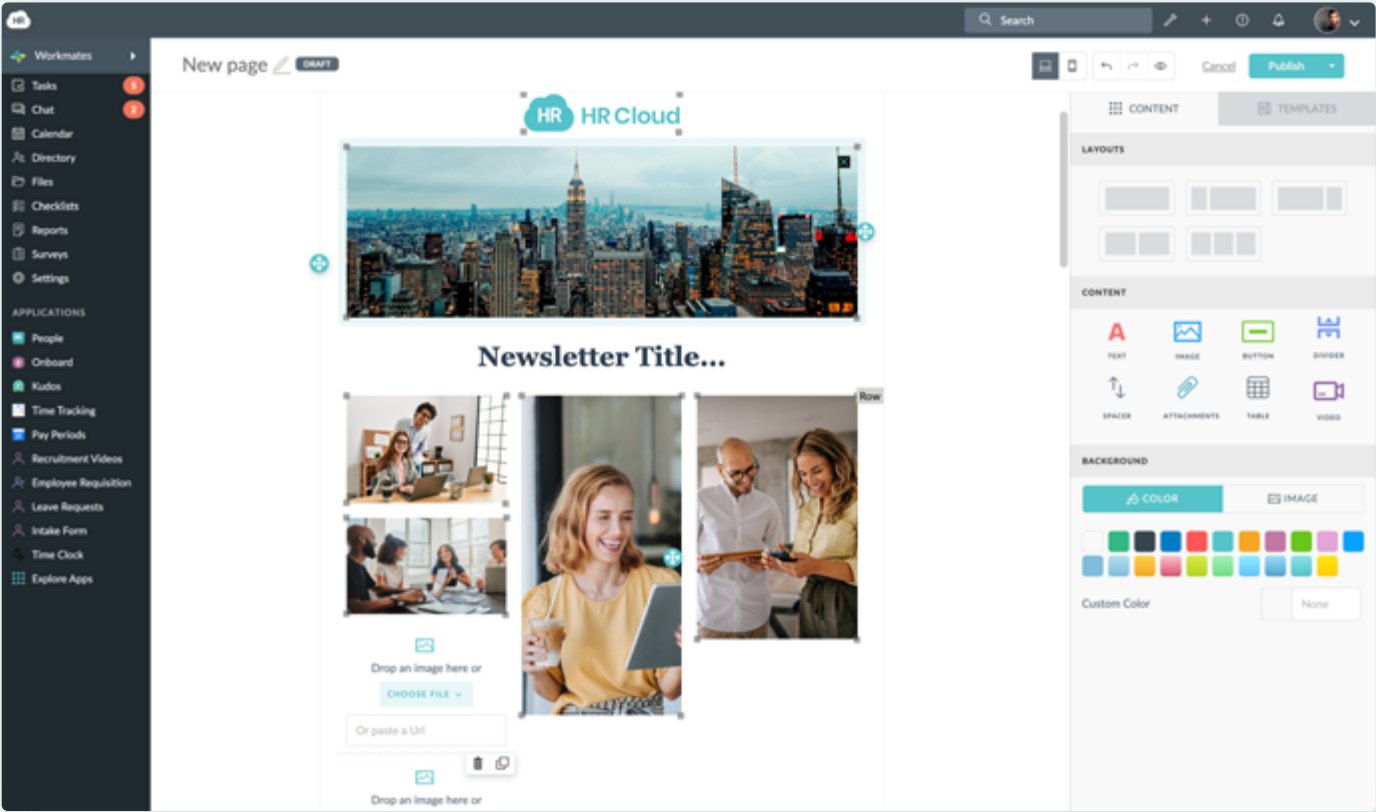


# Newsletter/Blog

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Customizing and adding branded pages, as well as uploading documents and content, is easy and intuitive. Content widgets give options for documents, newsletters, videos, links, pictures, and rich text editing.

You can create a document and video library and maintain it on the Workmates platform for use across multiple pages. Workmates even integrates with leading document and content management systems, helping to keep your content up to date.

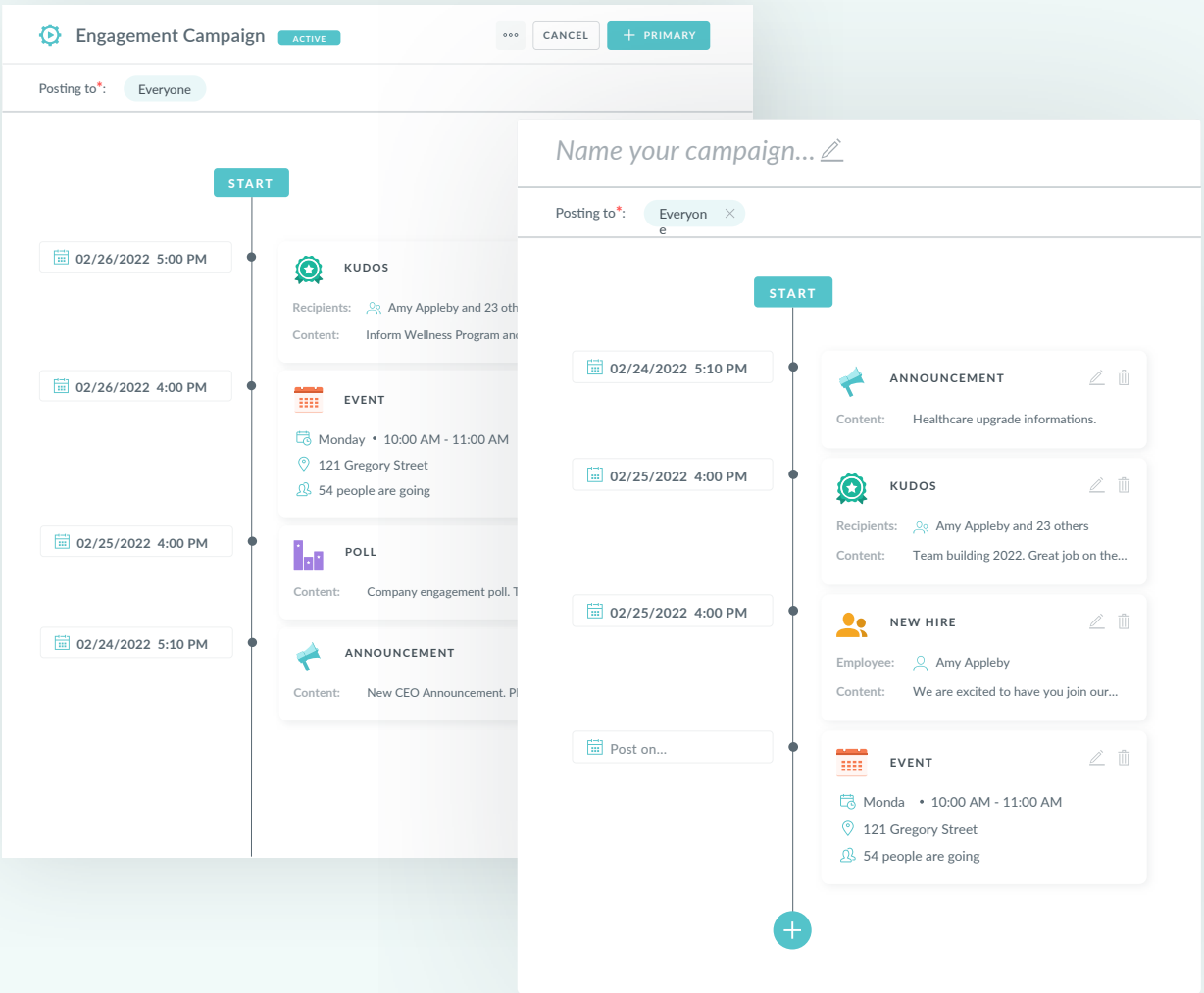


# Campaign Manager

With Campaign Manager, you can strategize, build, and execute internal communications in one streamlined hub.

Automate engagement flows for new employees with an onboarding campaign, current employees with a retention campaign, and all employees with a performance campaign.

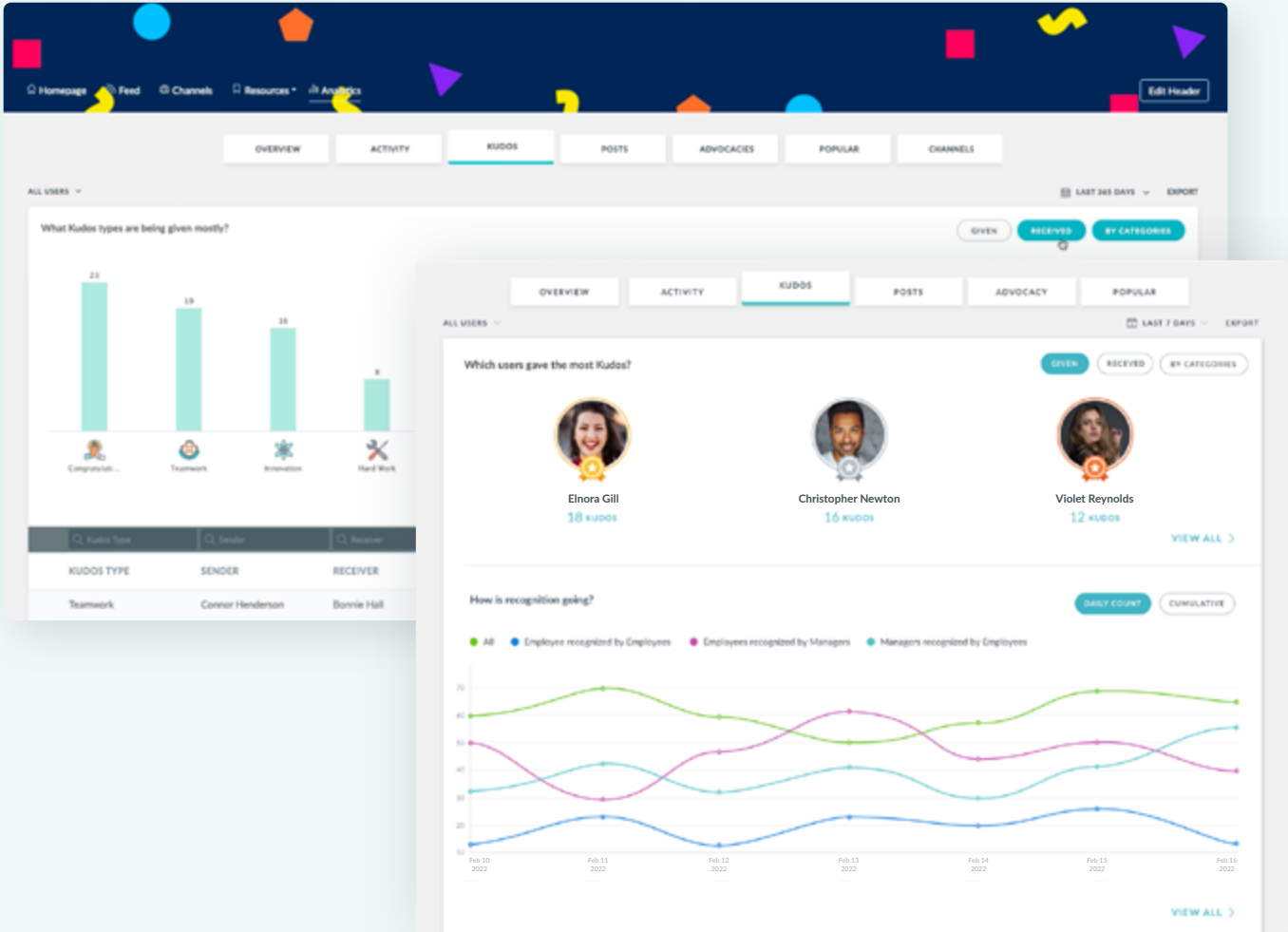
Utilize and organize Workmates' suite of employee engagement tools in one place. Schedule emails, newsletters, employee recognition, company feed posts, events, birthday and work anniversary posts, app notifications and more in a custom campaign. Bookend your automation with pulse surveys to measure how your campaign impacted employee engagement.



# Powerful Analytics

Workmates delivers powerful analytics and intuitive dashboard reports so you can see your most active users, contributors, viewers, content assets, and much more.

Our powerful analytics can help you understand every part of your HR Cloud® solution and its impact on your business. Metrics related to onboarding, collaboration, recognition, and more give you the real-time insight you need to drive your business.



04

## Custom Mobile App



# Customize to Fit Your Brand

Enhance people engagement by creating a beautiful app with your branding, exciting features and outstanding UX.

We know that the more your employees like our app, the more they'll use it. This is why the Workmates app is fully customizable to fit your brand and company culture. Create a fully branded app experience to build familiarity and increase user adoption.



# Improved Employee Engagement **Starts Now**

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Companies of all sizes need a better way to communicate with remote employees, field-based workers, or any employee looking to feel more connected. This idea is much more than a “nice to have” improvement on HR’s wish list. Instead, improving communication with remote employees is proven to increase engagement, retention, productivity, and financial performance.

HR Cloud’s Workmates platform helps promote and foster employee communications and engagement. With Workmates, employees communicate and collaborate more effectively, positioning your entire company to achieve results that matter most.

Interested in learning more about Workmates, and how it can transform your remote workforce into a brand new competitive advantage?

Contact us: [sales@hrcloud.com](mailto:sales@hrcloud.com) or click the button below to get started.



**Let's Get Started**

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