



Endeavor Schools: Engaging Communities and Internal Teams with Workmates by HR Cloud

<https://www.endeavorschools.com>



In 2022, 67% of organizations worldwide have already moved their communications systems into the cloud. One organization, Endeavor Schools, uses Workmates to improve employee communication across the country.

Andrea Bermudez highly recommends the Workmates platform to boost communications solutions for different groups. Keep reading to learn more about their HR Cloud experience.

Building a Growing Network

Endeavor Schools works as a network of private schools across the country. Its program integrates already established private schools to work closely with them. Their purpose is to help meet the needs of their surrounding communities. For Endeavor Schools, giving learning resources



Company:

Endeavor Schools



Industry:

Education



Number of employees:

1001-5000



Challenge:

Endeavor Schools had been growing steadily over the last decade. As their network of private schools grows larger, so does their need for robust communications solutions.



Solution:

Workmates gives them all the tools they need with features that strengthen their internal communications strategy.



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Andrea Bermudez

Organizational & Talent Development Manager Human

and educational access to everyone remains the most important goal. This organization takes the time to find the best schools that they want to acquire into their network. Their criteria for selection involve finding schools that they can align with.

For this reason, the selection process considers these key things, which include the following:

- School traditions
- Teaching strategies
- General philosophy
- Community leadership

Endeavor Schools has been building a solid foundation for maintaining the legacy of private schools since 2012. Their employees pride themselves on working with families and communities to create the best possible experience. They also ensure that every school keeps its unique identity while getting the benefits of being a partner of a nationwide program.

Connecting Through the Cloud

This is why having a high-quality social intranet system to allow for easy access to employee engagement remains key. Because of this, Endeavor Schools chose Workmates as their communications solution.

For Endeavor Schools to keep building on its mission, it needed to find the best cloud-based program so that everyone could communicate with each other. Thanks to Workmates, the entire team can connect online from anywhere. The Workmates platform solves the problem of staying in contact across physical distances. Workmates helps them bridge that gap, and keep working as a strong network.

Why Endeavor Schools Recommends HR Cloud for the Best Employee Experience

HR Cloud, the company behind Workmates, has been around just as long as Endeavor Schools first started working with schools back in 2012. They

also drive a mission to connect people in the community with each other, only they do this for the workplace.

The developers that created Workmates strive to help their customers. They want their platform to make a positive impression. These solutions have helped smaller start-ups as well as more established groups.

HR Cloud thus has the capacity to build a large network with cloud technology. Andrea works with Endeavor Schools described what worked well for them.

“Workmates gives us flexibility in the manner we target our audience. Whether we share it by location, department, or within a respective channel, the platform has an option for targeted content.”

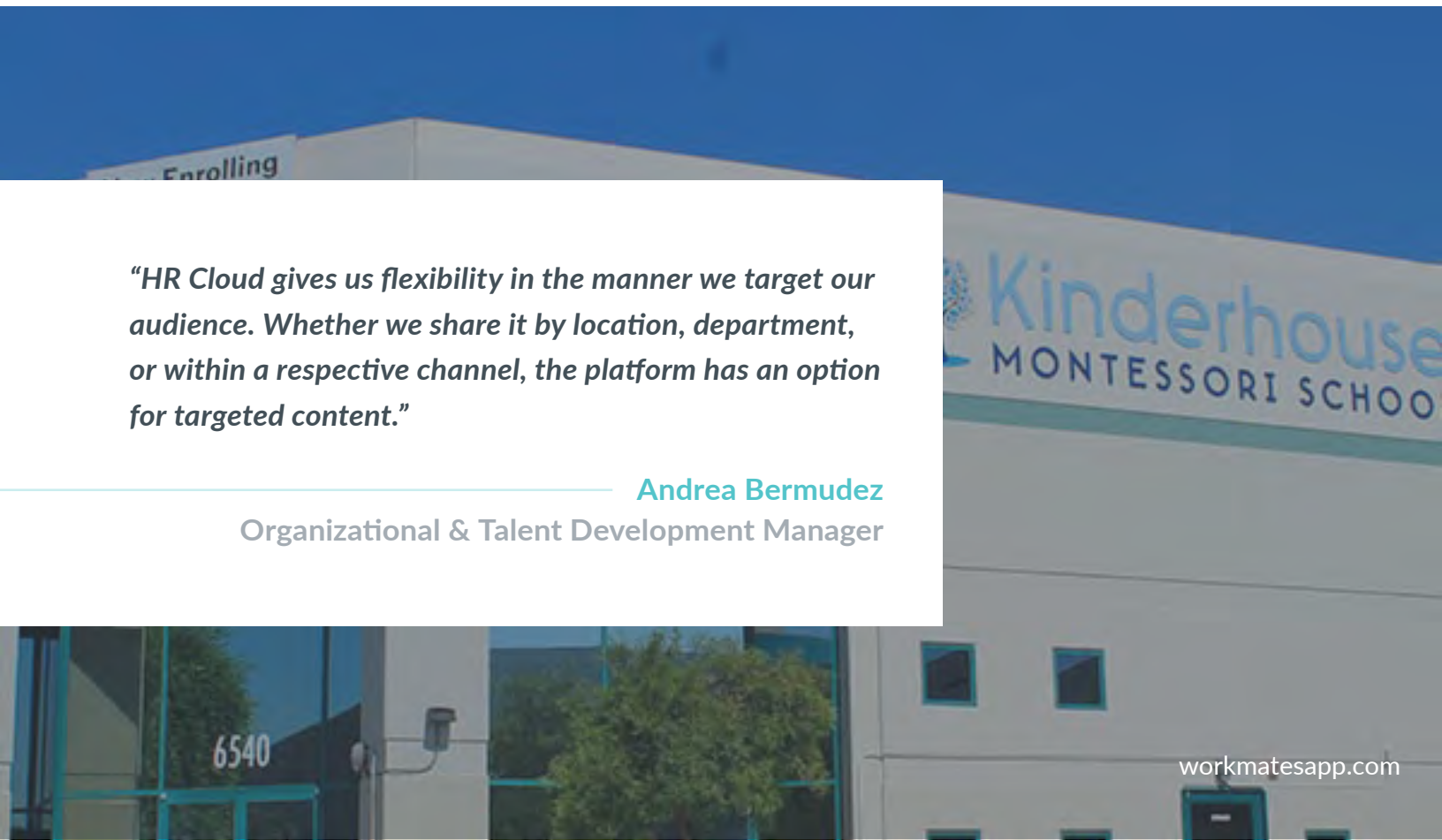
Companies like using Workmates because it gives so many different options and multiple channels of communication. These solutions make growing a complex network much simpler.

Where They Started

Endeavor Schools had been growing steadily over the last decade. As their network of private schools grows larger, so does their need for robust communications solutions.

Eventually, they knew they would have to invest in a product that delivered value in keeping access to up-to-date cloud technology. Human resources departments help their employees work together for the best results.

When working across a nationwide network, employee communication tools need to cover all ground. “We highly recommend Workmates as it



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Before adopting Workmates for its communication systems, Endeavor Schools relied on very basic options. They used Survey Monkey to share team stories. Sharing content targeted at employees was already a part of their culture. They also only used emails for direct communication.

While Survey Monkey offers an easy free tool for anyone to use online, they wanted an upgrade. Their account manager at ADP Workforce Now recommended HR Cloud as their new solution.

What Workmates Offers

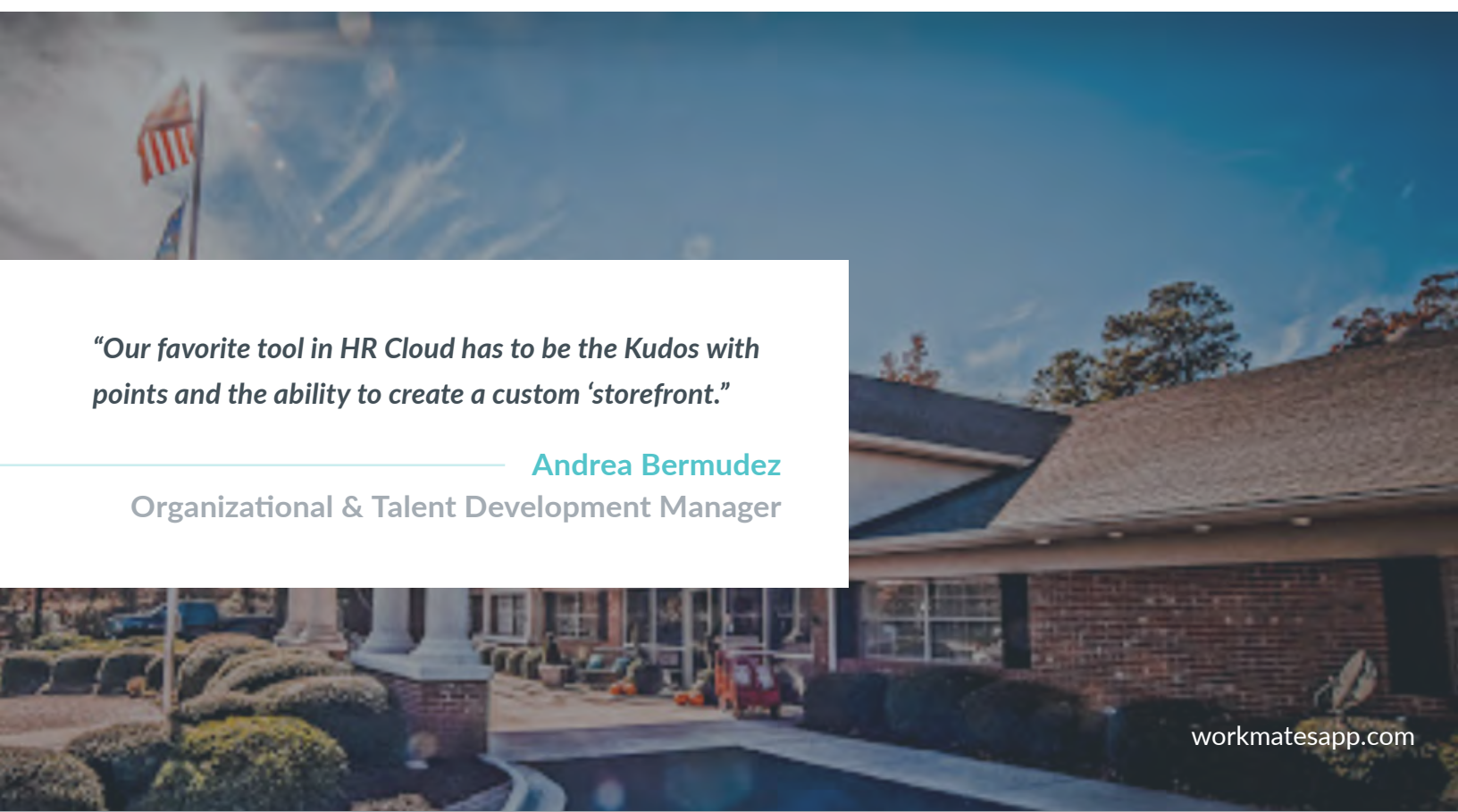
This particular Workmates case study shows how various features and tools can achieve many goals. Endeavor Schools takes advantage of Workmates’ different functionalities.

“Our favorite tool in HR Cloud has to be the Kudos with points and the ability to create a custom ‘storefront.” Their special feature program, Kudos, can serve multiple purposes depending on what companies need. It helps the HR team communicate policy changes.

Also, they can do so much more to boost employee recognition and success stories across their organization. Because of Workmates, they now have a flexible range of options to communicate with their employees. This platform lets them communicate separately with different groups including through:

- Location
- Department
- Specific channel

This way, the HR team can specially tailor their content for different audiences or groups. Thus,



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the message feels genuine and actually enjoyable to read. The team at Endeavor also says they are eager to try other features in Workmates because they've had such positive results.

This leaves a lot of room for continued growth and development.

Social Intranet Software

Communication involves so much more than getting a message from Person A to Person B. Otherwise, most companies would still be using carrier pigeons or snail mail.

When creating these products, Workmates' developers knew that they had to do several things. First, they had to make solutions with the best technology that would be user-friendly. But most importantly, they built the software with actual humans in mind so that companies has the tools to successfully create a positive culture. The platform for Workmates includes built-in analytics features that collect employee data and feedback. The more options you have, the better insights you will get. Some of HR Cloud custom survey options include:

- Polls
- Pulse survey
- Survey builder
- Analytics and reports

Because of cloud-based technology, this software lets you do these complex tasks automatically, which helps on a larger scale if needed. Since Endeavor Schools operates as a larger

organization spread across many locations, they needed a system that infused cloud technology. The interface for Workmates gives the best modern and advanced features, while still being easy to use for non-IT professionals.

Our solutions improve internal communications among employees, which leads to overall better workplace culture. This reduces absenteeism and builds motivation.

Overcoming Pitfalls

HR Cloud works directly with companies helping them navigate a new interface. They do this with the goal of ensuring that clients make the best use of all the features as much as possible.

Endeavor Schools shared with us their main takeaways using Workmates, including some initial challenges they faced along the way.

"The biggest challenge as an administrator was learning the way we could share targeted content. For instance, if there was a communication that only applied to employees within a particular region, being able to post to just this group.

Once they figured out how to navigate targeted content for multiple channels, it seems that the HR team at Endeavor Schools had nothing but positive experiences that have made their team better. For them, adding Workmates met so many of the urgent needs we had at the time, primarily a single platform where we could communicate with all employees."

However, no system is perfect. While HR Cloud's staff supports clients as they implement Workmates into their systems, they also give support when something doesn't go right.

Sometimes Workmates' features do not execute in the way a client had hoped for. The best way to learn about a system is to keep working through it. Endeavor Schools knew to reach out to their assigned account executive. Andrea said, "The timely support we receive from our account representative is also worth noting."

Breaking the Status Quo

The HR professionals working at Endeavor Schools understand that limited communication outreach would not serve them in the long run. As their organization grew, Workmates provided an interface that would grow with them.

They shared some of the limitations of their old way of doing things. Emails are great, but when you work within a network, sometimes things fall through the cracks.

"Prior to Workmates we resorted to emails, however not all employees had a personal or work email to share. As such, we missed several employees in our employee engagement outreach. Workmates solved this primary problem and so much more."

As technological tools for communications advance, so will theirs. New ways to share content and stay in touch will always continue to develop. Workmates helps companies and organizations advance.

Boost Employee Engagement with Workmates
Workmates gives you all the tools you need with features that strengthen your internal communications strategy. You may discover new ways to communicate with your team that you couldn't think of when using outdated systems.

Workmates creates a social intranet platform that brings your workplace into the cloud. [Visit the website for a free demo.](#)

